

# APPENDIX 1

## Traffic Management and Road Safety Team

### Work Programme 2010/11

#### **Parking Review**

We should regularly review all restrictions to ensure they are adequate and appropriate to the road. Over time, the nature of a road can change due to developments, road layout changes, traffic flow etc and we need to ensure that the restrictions meet the needs of road users, residents and businesses.

This also ties in with the need to digitise our Order information. We have a new system to maintain all the orders but all the information needs to be entered in both text and map format. While we are doing this exercise we can use the review to check the restrictions on the street.

#### **ParkMap**

This is the new system referred to above and will allow greater control of Orders including increasing the information available to enforcement colleagues and eventually the public via the internet.

#### **Review Town Centre Order**

The order needs updating in both the structure (definitions, times etc) and the descriptions of restrictions to ensure robust enforcement and maximisation of income. The area would also benefit from a review to consider the extent of the area covered – controlled areas should be compact and this area incorporates a large area of the town centre along with the seafront from Chalkwell to Thorpe Bay.

#### **Town Centre/Seafront Extension**

This work would run alongside the above project and survey/design/consult on increasing the concept of controlled parking further west. The work may involve the creation of extra zones within a defined area to increase parking availability for residents.

#### **Investigate 2 No Parking Management Schemes**

Our first PMS (Parking Management Scheme) is successfully running in the Colchester Road area, we get many requests for such schemes however we need to carefully target those in most need – ie the areas of housing without off street parking potential and high numbers of non resident parking.

Items from the Members Request list have been investigated and evidence that the area around Victoria Station to be the most pressured with regard to parking. The area contains older style properties with no opportunity to provide an off street parking area therefore residents are reliant on being able to park on street.

Pleasant Road area is located directly off of the seafront and suffers from seasonal parking stress often obstructive. Traffic is often heavy due to drivers knowing they are able to park for free and continuing to drive around the area in search of a space. The management of parking in this area will lead to less traffic movement and improve safety.

#### **Burnaby Road Area**

As part of the gasworks development, this area was earmarked for a residents parking scheme. Funding of 25k was sought from the developer and residents assured that action to relieve their parking pressures would be taken.

To date the site remains undeveloped therefore no funding has been received. A modest budget was requested to undertake initial investigations and consultation.

## **Speed Limit Review**

We are required to review all our Class B & C roads in the Borough to assess the suitability of the existing speed limits. This work will need to be undertaken by March 2011.

NB this is not to be confused with speeds in residential areas – Class B & C roads are what we would generally term as distributor routes and only includes a small number of streets such as London Road, Broadway, Southchurch Road.

## **Hazard Perception Work – Parking and Speeding**

This is the reactive work we undertake, public and Member requests are investigated and appropriate action recommended. We have made significant investment (staff time) in this area of the work and firmly believe that the investment has resulted in an increase of positive image, compliments and a general view that we take residents and members concerns very seriously.

Speeding concerns have been increasing and for the past few months we have investigated every concern reported. Continued priority to this area can only add to the increasingly positive image we are developing.

## **Investigation into Pedestrian Crossing Provision**

This area is currently being developed to allow for investigation of requested crossing sites and a Policy on prioritising requests. A Policy and priority ranking system will be reported to this meeting for consideration at a later date.

## **Accident Investigation – Responsive and Preventative**

This function was formerly undertaken by WS Atkins under a partnership agreement, sites subject to 3 or more accidents were identified and remedial measures recommended. By undertaking this function directly we are able to investigate individual accidents and consider any appropriate measures to prevent any further accidents occurring.

Merger of the Accident Investigation & Prevention and Road Safety Education and Promotions Teams has enabled examination of accidents from a wider perspective and to apply education, publicity and training measures as well as engineering solutions as an integral part of our approach.

## **Road Safety Education, Publicity and Training – Programmed and Responsive**

The team will continue their excellent training and publicity works with road users, offer pedestrian and cycle training to school aged children and participate in national and regional initiatives. The team will also become involved in accident monitoring and further develop sustainable travel promotion. The organisational arrangements and functional priorities of this team will be reviewed to maximise its input to reduce casualties and accidents.

## **Special Events**

The traffic management expertise is utilised to manage the many events hosted by Southend each year. Each event is planned and organised with colleagues in the Special Events Team and effective traffic management contributes to a safe. Further work will be undertaken to streamline our role in the planning and management of such events with the Council's Events Management Team.

## **Review and Development of Policies and Operating Procedures.**

In order to ensure our limited resources are utilised best to deliver the Council priorities and to tackle areas with greater need and priorities and to ensure consistency in our approach, we will be working to develop operational policies for dealing with enquiries with regard to road safety and traffic investigations. These will be reported to the Committee for its endorsement in due course.